

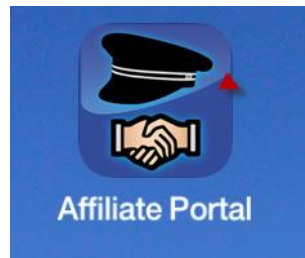
Tech Tip Tuesday— September 22, 2015

by David Hirsch

Affiliate Portal

Last week we introduced the Livery Coach Affiliate Portal, which is a way to bring the power and GPS tracking of our iChauffeur app to your non-Livery Coach affiliates.

This week we'd like to provide some more details. We are in the process of finishing up the beta testing, and plan to make the system available to all Livery Coach customers by the first week of October.



The web portion of the portal (<https://affiliateportal.liverycoach.com>) is ready now for your affiliates to register, and the app will be in the App Store (Apple) and on Google Play (Android) shortly as a free download.

There is no setup or “module fee” to start sending trips through the Livery Coach Affiliate Portal, nor is there any fee for affiliates to register. However, there are some requirements:

- a) you must already have the LCS Mobile integration module and at least one iChauffeur license
- b) you must subscribe to Google Maps licensing (at \$4/month/device), and
- c) you must be under a current Livery Coach Support agreement

As mentioned last week, there is a cost per trip to send trips through the system, primarily to cover Google Maps licensing costs. The pricing per trip is tiered, so as you send more trips in a given month, it gets cheaper. The count will reset each month. Pricing is as follows:

First 100 trips in a month:	\$1.00/trip
Next 150 trips in a month (e.g. from 101 to 250):	\$0.90/trip
Next 250 trips in a month (from 251-500):	\$0.75/trip
Anything over 500:	\$0.60/trip

So, as an example, if you send 125 trips in a calendar month, you would pay $(100 \times \$1 + 25 \times \$0.90) = \$122.50$

The fees will be paid in advance via credit card or check, and each trip will draw down on the balance. We are still setting up the customer portal where you can fund your account and monitor your activity.

From now until the end of 2015, all trips will be **FREE**. That's right—we will be absorbing the Google Maps license and other costs as this gets rolled out. This will give us time to get the customer portal set up and for the accounts to be funded without delaying the rollout.

If you have more questions about the affiliate portal, please email us at affiliateportal@liverycoach.com